



community food centres
CANADA good food is just the beginning

TRANSFORMING COMMUNITIES THROUGH THE POWER OF FOOD

The Campaign for 340 Gerrard

(2024-07)



“When everyone has access to good food, we have a more inclusive society.”

Nick Saul

Community Food Centres Canada CEO

For decades, the problem was ‘hunger,’ and the solution was emergency food programs.

The old model of emergency food says to our neighbours: take this, make do, need less next time, be grateful. Repeat.

Our new model says instead: come in, let’s share. What do you need? What can you contribute?

Together, we can create real and lasting change by bringing people together to take charge of their communities, lifting one another up and mobilizing around national policy solutions that address the root causes of food insecurity.

Here’s how.

You can help build a new home for our movement

Community Food Centres Canada is a cross-country commitment to good food for all. With almost 400 partners nationwide, we build inclusive, culturally responsive Community Food Centres, share knowledge, create health-focused programs, and advocate for equitable policy change.

The hub for this movement will be a new Community Food Centre in Toronto where people will come together to grow, cook, share, and advocate for good food.

340 Gerrard will be a place to access nutritious meals, nurture skills on the stovetop and in the garden, cultivate ideas, and activate community.



680
1200
455

2025

Office Space 312

Lunch Room 313

“Change happens because you fight for it. 340 Gerrard will enable us to set our sights higher and disrupt traditional poverty and food insecurity ideas. If we can rethink food, we can rethink the world along more equitable lines.” Nick Saul



Community Space 104

Community Kitchen 105

vs to be replac

pace

Heat shield within 46

190

Let's nourish the future we want to see

At the heart of Community Food Centres Canada's work is the belief that food is a basic right. We bring people together around good food to help communities thrive.

Nationally, we are a united voice advocating for lasting impact through progressive and inclusive public policies. Locally, we nurture and nourish on-the-ground programs that meet the needs of marginalized neighbourhoods.

Our new home, 340 Gerrard, will support the diverse Regent Park, St. Jamestown and Moss Park communities, where residents face disproportionate barriers to health and well-being. This new Community Food Centre will serve as a local resource for newcomer families, seniors, children, and people experiencing homelessness.

On any given day, hundreds of community members will find

their way to 340 Gerrard to visit the affordable produce market, bake a pizza in the wood-fired oven, attend a senior's program or join a social justice club.

340 Gerrard will be a vibrant forum for sharing new ideas. Our partners from New Brunswick to Vancouver to Iqaluit will have a chance to learn from one another, and we'll build knowledge and leadership capacity in the community food sector.

340 Gerrard will also house our Poverty Action Unit, expanding our capacity to examine the systemic issues that underpin poverty and food insecurity. By bringing expertise, data collection and advocacy training under one roof, we will harness our collective voices to advocate for change.

We have launched a \$20M capital campaign with an extraordinary group of volunteer leaders to realize this transformative vision.

CAMPAIGN LEADERSHIP

Tony Arrell, C.M., Chair
Chairman and Co-Founder,
Burgundy Asset Management

**Margaret McCain, C.C., O.N.B.,
Honorary Chair**
Director, Margaret and Wallace
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CEO, Generation Capital and Chair,
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Michael Kaumeyer
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Vice Chair and Director, Brookfield
Asset Management

Ana P. Lopes, C.M.
Director, Tapscott Group

Vlad Dolgocheev
Burgundy Asset Management

Nick Saul, C.M.
CEO, Community Food Centres
Canada

Mona Lee-Tam
Chief Development
and Communications Officer,
Community Food Centres Canada





It's about making connections through food

Food is a connector. It's the entry point for other services and resources when working with low-income populations. It's how we can bring people from diverse backgrounds together to build community.

Sharing a meal is also a powerful way to open up broader conversations about justice, equity and the growing divide between rich and poor.

The new space at 340 Gerrard will be where such conversations and connections can happen, a place for convening, community and belonging.

By creating a place where people are met with respect, where they're not just receiving support but also helping friends and neighbours, we are also building hope for the future. Join us.



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